



Build your future



# APPLY FOR BACHELOR in INTERNATIONAL MANAGEMENT in BUDAPEST

Obtain a French degree in the framework of an English language bachelor programme at a world-famous French Business School in Budapest! Ranked among the top business schools in the world by the Financial Times, the over a hundred-year-old ESSCA School of Management offers its Bachelor in International Management in Budapest.

## Study International Management

During the three-year programme we teach our students how to become successful and humane managers and explore their strengths and also we support them to start their career. The curriculum is designed to equip students with general proficiencies and transferable business and leadership skills that will enhance their professional development.

### Main pillars of the curriculum:

- General competences and human values
- International openness
- In-depth professional knowledge

## ESSCA'S Mission Statement

ESSCA School of Management creates knowledge and develops responsible managers and entrepreneurs, while fully considering the human, ethical and economic dimensions of organisations in a multicultural environment driven by technology and social innovations.

3 INTERNATIONAL ACCREDITATIONS



AIX-EN-PROVENCE - BORDEAUX - CHOLET - LYON - PARIS - BUDAPEST - SHANGHAI

## Course content

Your **first year** will give you a solid knowledge on theoretical concepts in accounting, finance, management, marketing and economics, as well as an enhanced understanding of the importance of leadership skills and the significance of relationship capital in the business world.

In your **second year** you will acquire theoretical and practical leadership skills and you will also take part in an international experience at one of our French campuses.

In the **third year** the emphasis is on gaining an in-depth knowledge on International Management and learning how to apply theoretical management concepts in a corporate environment. During your final year you will be also required to complete a compulsory internship programme and submit an end of studies report.

The courses are delivered by a team of leading academics and corporate managers. They provide students with the first-hand tools and insight into how to operate in the dynamic international environment.

### Sample courses:

- Operational Project Management
- Multimedia Communication Project
- Ethics Workshop, CSR and Sustainable Development
- Business Communication and Cross Cultural Management
- Strategic Practices

**Tuition fees:** €8,210 per year - Scholarships are available



# 94%

of our young graduates obtain a job straight after graduation mostly in the field of business development, finance, sales management, customer service, market research.

## Application requirements

- Completed online application form
- Official academic transcripts of the last 2 years of secondary education, indicating grades and degrees awarded
- Motivation letter
- Proof of English Proficiency (TOEFL 550 or level B2)
- Application fee (€90)

Eligible candidates will be required to undergo individual interviews as part of the selection process.

**Application deadlines:** February 15, 2021

### FIND OUT MORE:

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